



創 · 新

Innovation

時代進步，科技一日千里。不要被今日的框框限制個人的思想，由心靈出發去尋找未知；大膽發揮，盡量運用科技才是創作新意的基石。

As technology advances, what used to be unimaginable could have become an ordinary part of our everyday life. Do not be bound by the limits of today.

Break out of the box and embark on a journey to explore the unknown. Be bold and innovative by utilizing technology.

玩・換 Playful and Changeful

設計者：梁樹仁

Designer : Leung Shu Yan

製造商號：嘉陞貿易有限公司

Manufacturer : Katex Trading Ltd

設計概念 /

作品以玩樂，換樂作為主題。創作靈感來自小時候的玩意，把顏色塊連成一線的玩具。以玩味變成能夠隨心配搭的設計元素。可隨意更換不同的半寶石，甚至是不同的物料。皮繩顏色亦能隨意更換和配搭，更能成為手鏈之用。

Design concept /

With the fun of changing as the theme, the design draws inspiration from a childhood toy that requires players to form lines with same-colored pieces. One can playfully mix and match different elements and materials, with the semi-precious stones. Even the leather rope can be changed to different colors or transformed into a bracelet to create a unique personal style.

喜樂 Joy

設計者：陸穎珊
Designer : Lu Yingshan
製造商號：周生生珠寶金行有限公司
Manufacturer : Chow Sang Sang Jewellery Co., Ltd



設計概念 /

設計靈感來源於日常的生活元素－花瓶，取「平安喜樂」的寓意，運用乾淨利落的方線(Au750)進行花瓶外輪廓的描繪，整體設計簡潔，結合珍珠的設計，兩種不同質感不同的材料的結合使得設計更時尚。

Design concept /

Inspired by a vase, an everyday household item, the design conveys the blessings of “peace and joy”. Clearly defined squared wires (Au750) are used to outline the silhouette of a vase and present a minimalist style. The incorporation of pearls adds a different texture and brings a more stylish touch to the work as a whole.

響徹雲霄 Resounding through the Sky

設計者：王澤漢

Designer : Wang Ze Han

製造商號：深圳東豐珠寶首飾有限公司

Manufacturer : Asia Jewellery Shenzhen Limited



設計概念 /

本設計的靈感來源於聲音的識別系統。聲音的識別系統是科技發展的產物，它看不到摸不着，作品巧妙運用聲音傳達的聲波圖來組織設計，形式上點線面的完美結合，顏色上冷暖對比強烈，飄逸自如，動感流暢。「響徹雲霄」本意是聲音的響亮，本設計是借用聲音的響亮來表達科技發展對世界翻天覆地的變化和對世界的影響力，像響亮的聲音一樣直衝雲霄。

Design concept /

This design draws inspiration from the invisible and un-touchable sound recognition system, a product of science and technology. Sound wave diagram is cleverly used to organize the design, which perfectly combines points, lines and planes, with high colour contrast and temperature to create a breezy and vibrant look. Titled Resounding through the sky, referring to reverberant sound, the work illustrates the earth-shaking impact of science and technology on the world and draws an analogy between the changes to some loud and clear sound that soars into the sky.

愛的條碼 Love QR Code

設計者：邱惠美
Designer：Hui Mei Chiu
製造商號：興龍珠寶



設計概念 /

台灣因疫情採用實名制,走到那裡都要掃描QR code,突然發現它是很神奇的東西!原來是一個日本人於1994年為簡化工作而由圍棋發想設計而成的!

另外看過一則新聞,台北市日前申請「防走失手鍊」的失智長者比例不到兩成。因有長者認為像戴「狗牌」,不願配戴。

結合上述我想用 QR code 做成黃金首飾,讓長者更願意配戴,依自己的想法設計想要的功能,如:撥打電話。把名片做成QR code手鍊,也很酷!

這次設計的條碼部份採用鍍黑金,條碼可以翻轉,背面可做想要的圖案,增加配戴意願,用簡單的交叉線條以顯俐落。

Design concept /

Since “SMS Real Name Registration System” was launched, people need to scan QR codes wherever they go. That made me realize how fantastic the QR code is! Inspired by Go, the Japanese chess, the QR code was invented by a Japanese man in 1994 with an intention to simplify work.

I read a news article about less than 20% of elderly persons with dementia in Taipei having applied for smart bracelets which prevent them from getting lost. Some elderly people think that the bracelet is like a dog tag, so they are not willing to wear it.

Inspired by the above two cases, I want to combine gold jewellery with QR code, so that the elderly people are more willing to wear the smart bracelets. They can even design their desired functions such as making phone calls by scanning the QR codes. It will also look cool to transform business cards into QR code bracelets!

The QR code part of this bracelet features black gold plating. To make the elderly more willing to wear it, the QR code part can be flipped, and they can design the graphics that they like. The simple lines illustrating the QR code also present a neat image.

天宮 Tiangong

設計者：陳敬婉

Designer : Chen Jing Wan

製造商號：廣東潮宏基珠寶有限公司

Manufacturer : Guangdong CHJ Industry Co., Ltd



設計概念 /

2020年和2021年中國航天取得許多成就，例如北斗系統、嫦娥系列探月工程、天宮空間站等等。本設計以火箭、宇航員象徵著現代航天科技的突飛猛進，並從傳統神話故事《嫦娥奔月》中提取了嫦娥服飾上的絲帶、玉兔、廣寒宮的元素，象徵著現代科技與傳統神話故事相連接，中華民族數千年對神秘太空的嚮往和探月夢想，終於在科技的輔助下得以實現。

Design concept /

In 2020 and 2021, China achieved remarkable success in aerospace with the Beidou system, the series of Chang'e lunar exploration projects, the Tiangong space station and more. This design uses rockets and astronauts to symbolize the rapid progress in modern aerospace technology. In addition, elements from the ancient myth Chang'e Flying to the Moon, such as jade rabbits, the Guanghan Palace and flowy ribbons on the costume of Chang'e, represent the Chinese people's deep-rooted fascination with the mysterious universe. By connecting modern technology and ancient myth, the work illustrates the eventual realization of the Chinese dream of lunar exploration with technology.